

ROBERT FROST / OLD STAGE COACH SCENIC BYWAY

Historical Museum, Hampstead

January 8, 2018

MINUTES

1. Welcome/Introductions

Chair Jean Methot opened the meeting at 7:15 pm. The following individuals were in attendance:

Jean Methot (Chester)

Linda Jette (Atkinson)

George Sioras (Derry)

Rob Morris (Hampstead)

Scott Bogle (RPC)

Adam Hlasny (SNHPC)

2. Review of Minutes – October 16, 2017

Motion by Scott to approve October minutes, seconded by Rob. Motion carried unanimously with George abstaining.

3. Status Updates

Funding from Towns

- Derry and Chester have both approved the \$200 annual line item for the byway
- Hampstead has also cut a check; it should go in the mail after tonight's Board of Selectmen meeting
- The status of Auburn and Atkinson's contributions are unknown

Website

- Rob reported that the website is ready to be launched upon the securing of a domain name; this can happen as soon as the Sustainable SNHPC Foundation receives ample funding on the byway's behalf.
- Jean asked if website designer Steve has been paid in full; Rob replied that he believes so but will confirm.
- Rob noted that while we will be able to tweak and change the website in the future, there will be some ongoing fees associated with Steve's services. The annual contributions from the five towns will cover these costs adequately.
- Scott said that he would adapt the funding request letter and send to the current chair of the Molly Reid Chapter of the DAR, as they have a vote on the byway council and should be included.

One-pager for www.visitnh.gov

- Adam distributed two draft options for a one-page byway flyer, noting that he is seeking feedback on the format for adaptability to other byways statewide. Those present expressed appreciation for its creation.

- There was a general preference for having four photos on the flyer rather than only one; depictions of all four seasons would be preferable.
- Scott suggested a larger version of the map on the back of the handout rather than a tiny version to fit everything on a one-sided page.
- Linda suggested the flyer could be posted to the byway website in addition to the Visit NH website.

Byway Council Membership

Those present reviewed the membership list by town, and noted the following:

- **Atkinson**: Gwen Grotenhuis is no longer interested; the two reps will be Linda Jette and Mike Torris, with a potential alternate to be determined.
- **Hampstead**: Rob and Tina will continue to represent Hampstead. Rick Hartung is no longer interested in participating; Rob can begin to pursue a new alternate.
- **Chester**: Web Anderson and Gary Van Geyte have not been involved in the last several years. Jean will be seeking a replacement for himself as well as the other Chester reps at an upcoming Board of Selectmen meeting.
- **Auburn**: It is believed that Elizabeth Robidoux will be looking for a replacement. Stoney Worster and Paula Marzloff may be able to continue representing Auburn if standing meeting dates are changed.
- **Derry**: Rick Holmes is on medical leave and David Gomez has retired, not having attended a meeting since 2013. George and Margie Ives may be able to continue as reps, but the latter would need a new standing meeting date.

Scott suggested approaching the local chambers of commerce to solicit new membership. George noted that the chair of Derry's Heritage Commission, Karen Blandford-Anderson, might be interested in participating as well.

In an attempt to find a mutually-agreeable meeting date, Scott suggested meeting quarterly on the fifth Monday of the month for 2018: these dates are April 30, July 30, and October 29.

4. Other Business

There was no other business.

5. Next Meeting

The annual meeting will be held in Atkinson on **Monday, April 30, 2018**.

Meeting stood adjourned at 7:48 pm

Respectfully submitted by Adam Hlasny, SNHPC